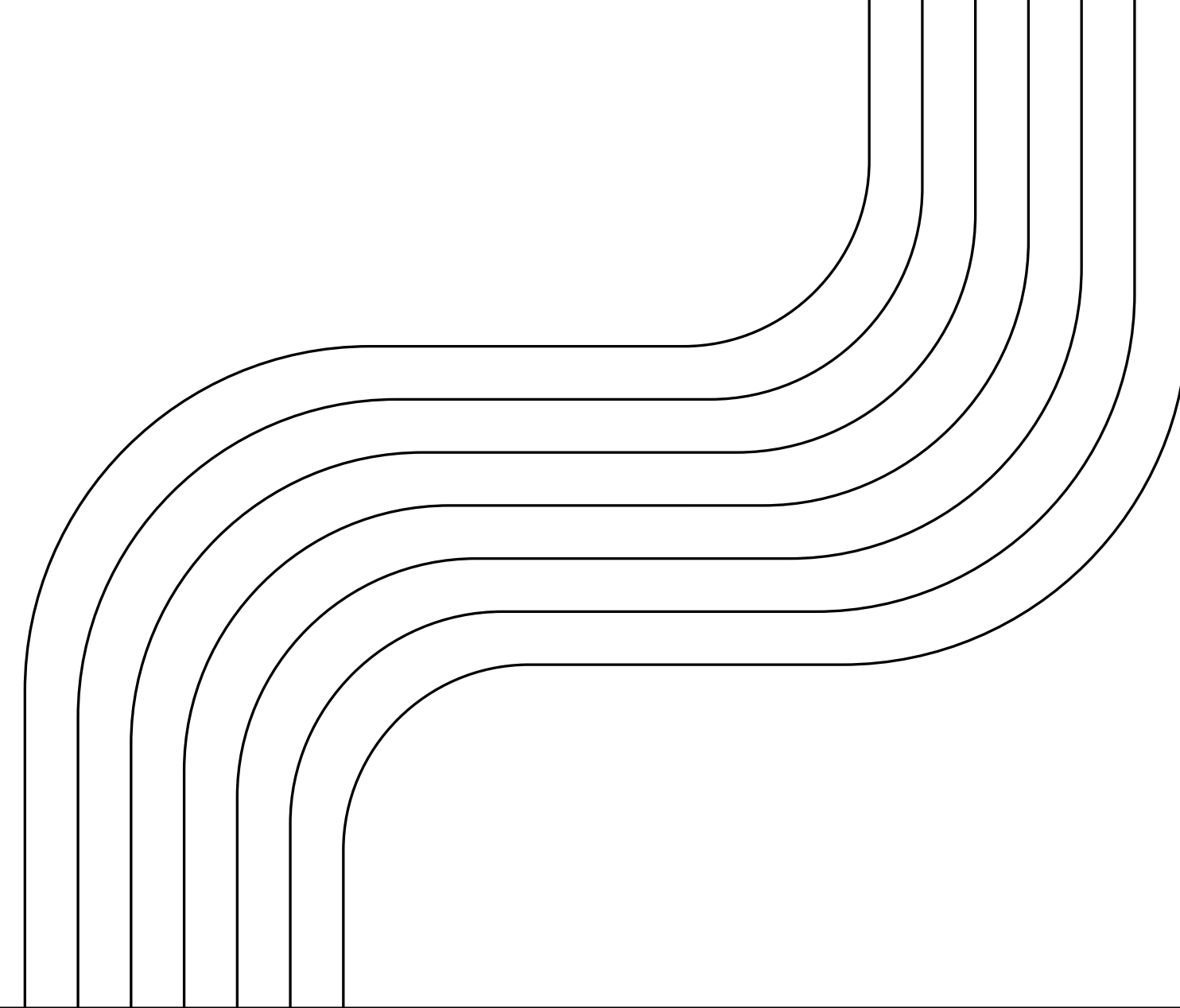
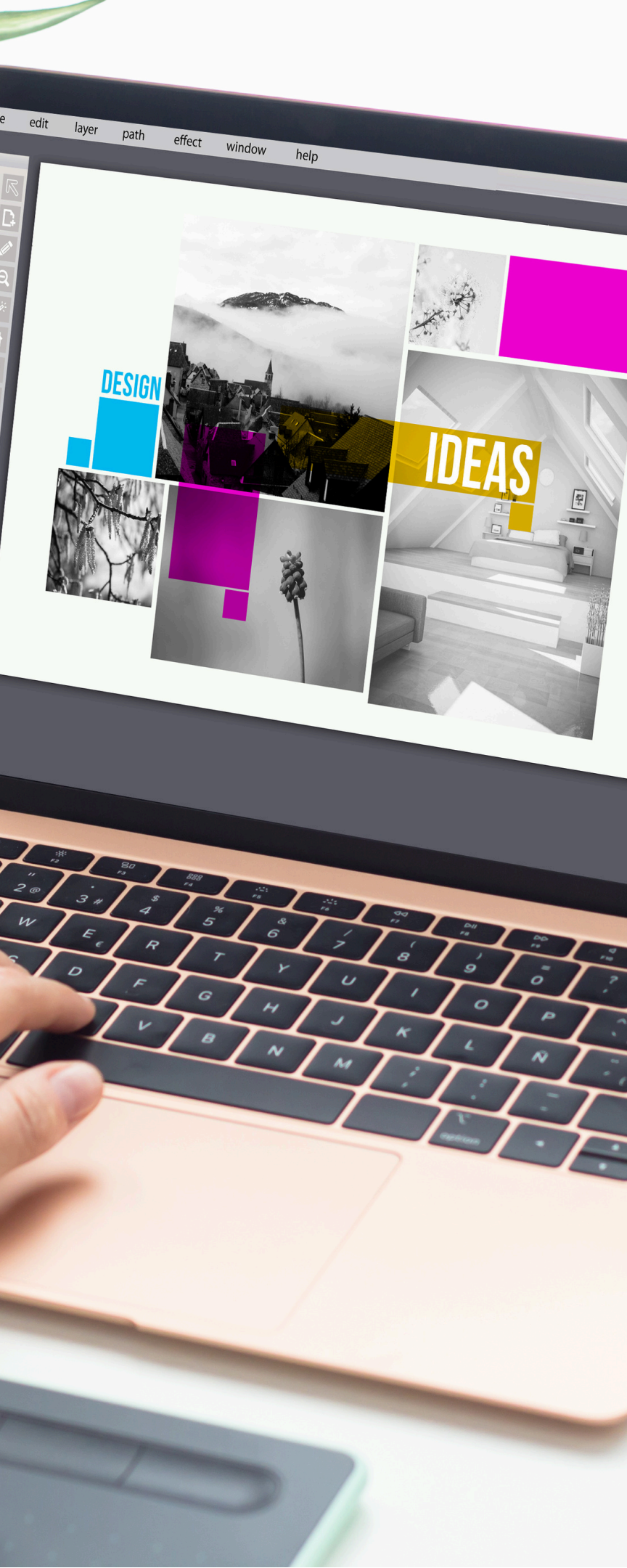
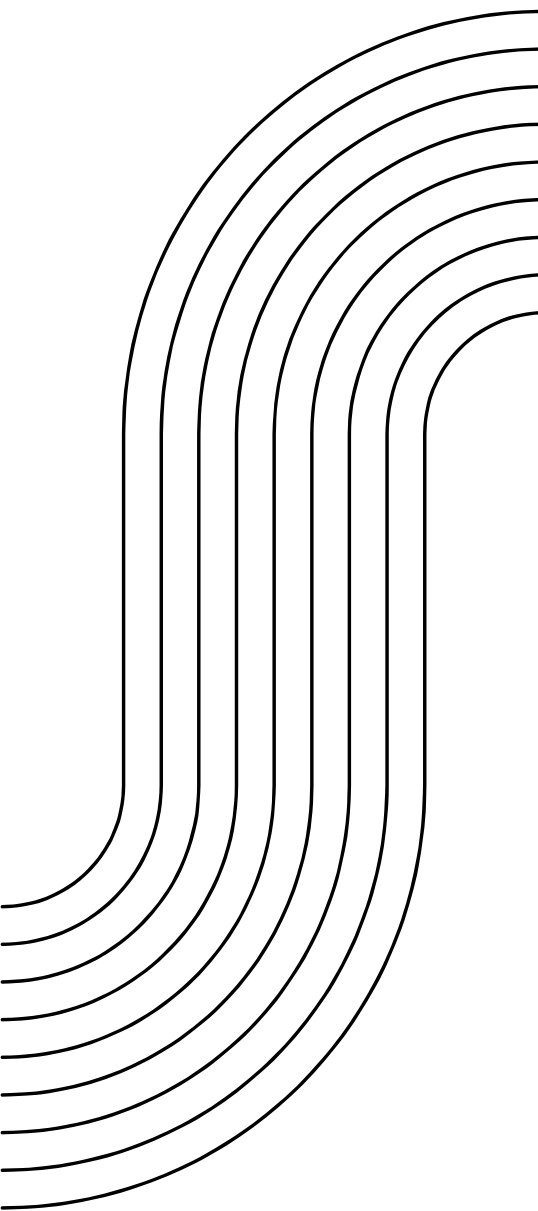
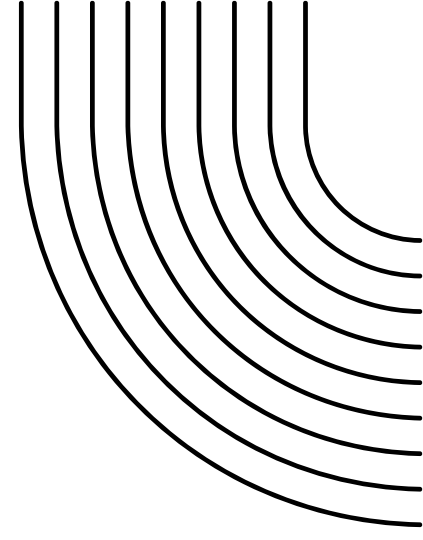




Creative Portfolio

by Sizwe Maseko

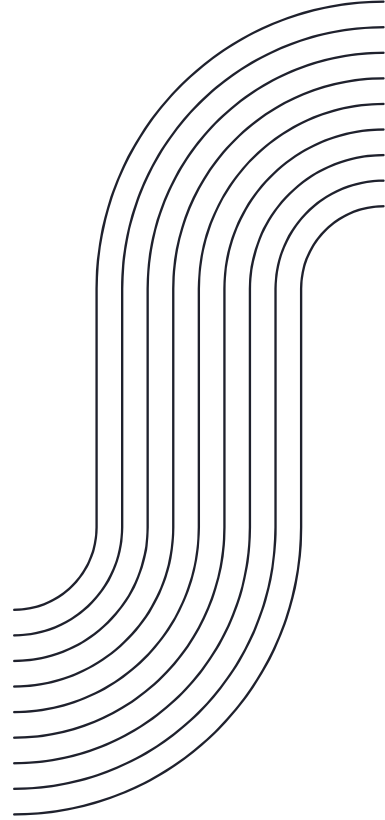
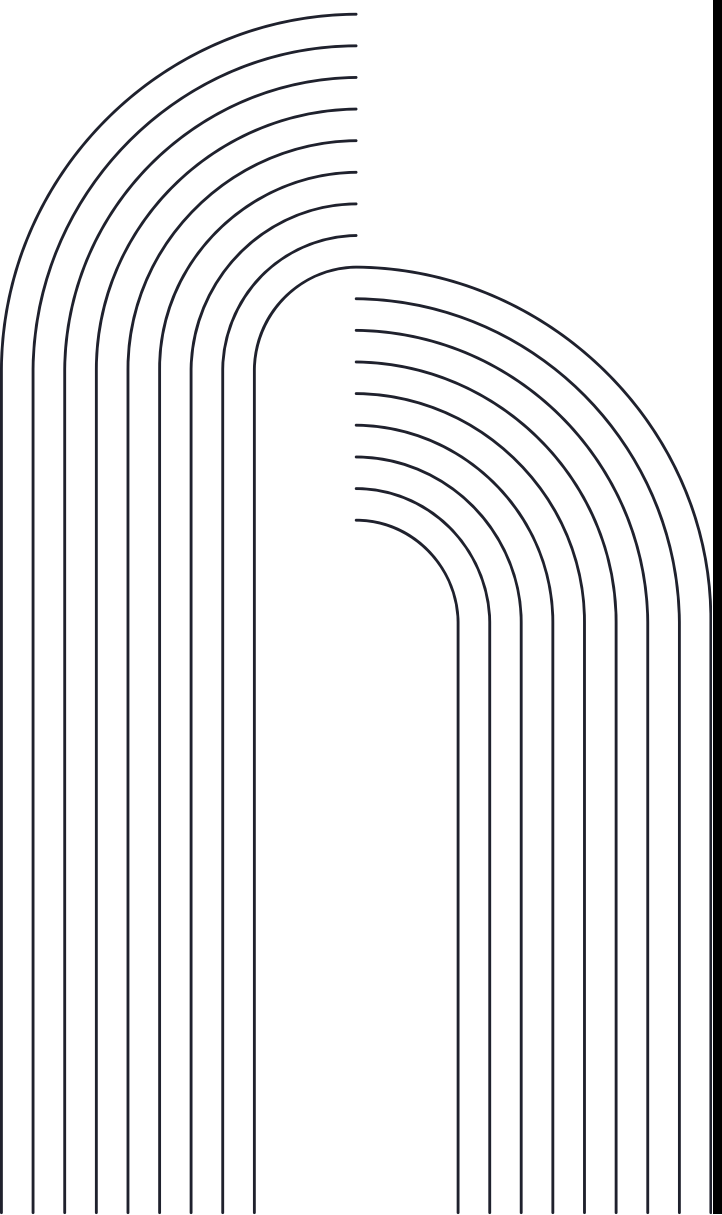
As a Graphic Designer



“

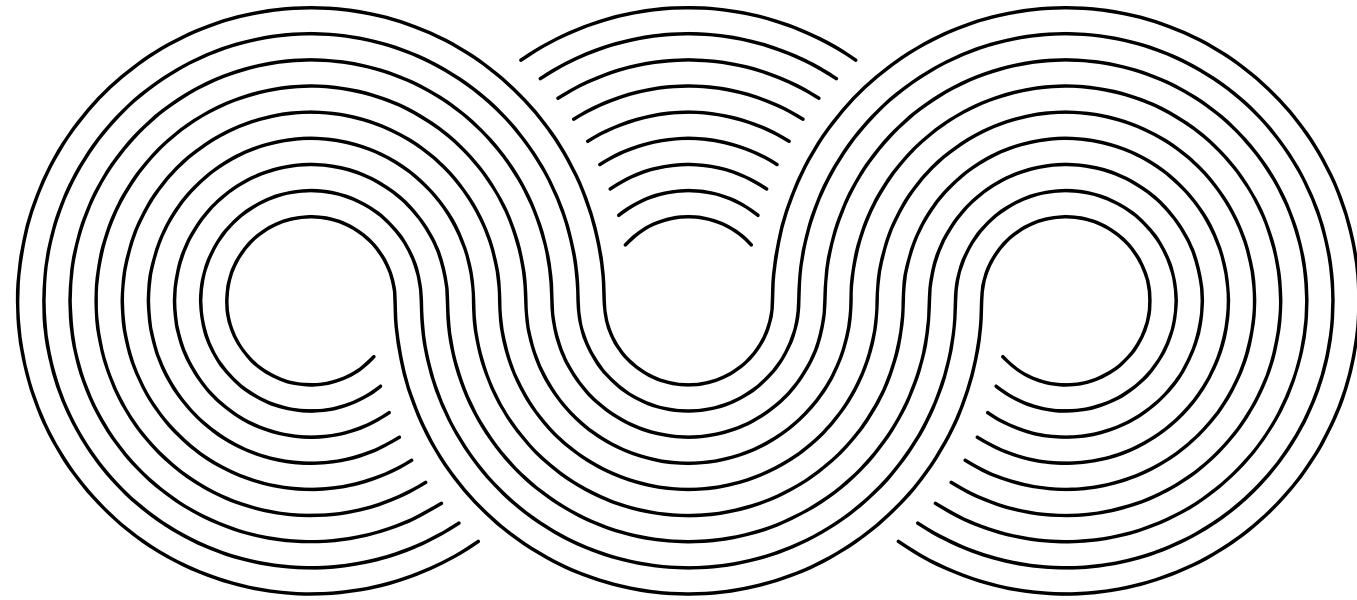
“Your vision — my design. Together, we
build your brand.”

”

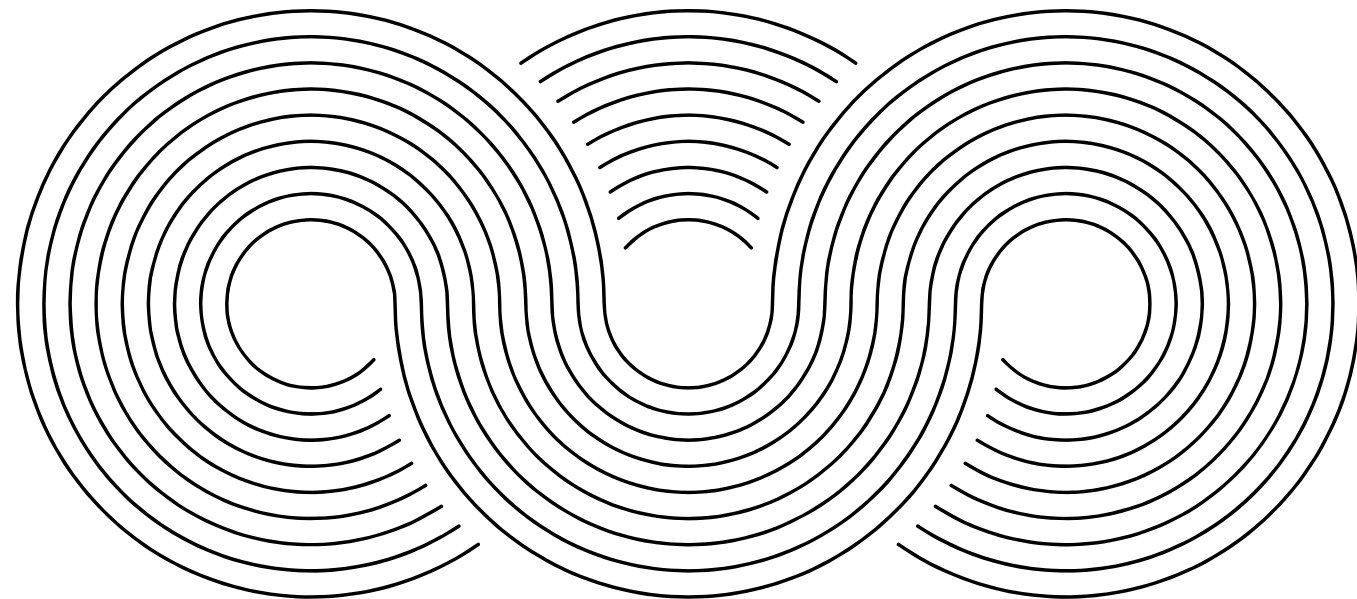


● About Me

Hi, I'm Sizwe Maseko, a passionate graphic designer who transforms ideas into striking visuals. I specialize in logo design, branding, and poster creation, helping businesses and individuals build strong, memorable identities. Every design I create blends creativity with purpose — from clean, modern logos to eye-catching posters that communicate your message clearly. I believe great design tells a story, connects with people, and leaves a lasting impression. Whether you're launching a new brand or refreshing your visual identity, I'll bring your vision to life with bold ideas and professional execution. Let's design something that truly represents you and makes your brand stand out.



● Education Background



● Eduvos (Midrand) *(2019-2023)*

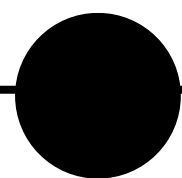
I attended a bachelor's degree in graphic design at Eduvos Midrand, where I have been studying Adobe for 4 years.

● Veritas College *(2013-2018)*

I attended my high school at Veritas College Springs where I graduated in 2018 with a bachelors

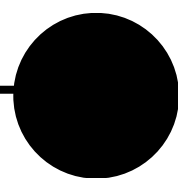
● Work Experience

2021 - Present
Reswater Group



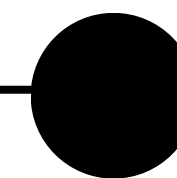
- I work as a graphic designer for reswater group, I work with branding, label design, logos and marketing.

2023
Abelusi Logistics
(Freelancer)



- I have created a logo for a Logistics company called Abelusi.

2025
Thosizwe (Freelancer)

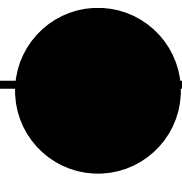


- Logo design for Thosizwe Logistics

● Work Experience

2021

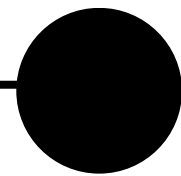
KGM CHURCH (Freelancer)



- The project in 2021, was a poster for a charity event.

2020 - 2022

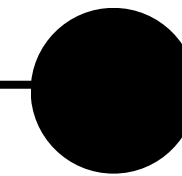
Bhabhalas Chillas session



- I have worked as a Graphic Design for a Deep House Events company called, Bhabhalas Chillas Session, doing branding, logos and Posters

2024

Logos for Sowuga and Nhlamlani (Freelancer)

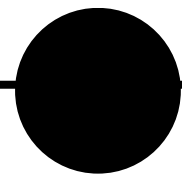


In 2024 I did logos for the following companies Sowuga and Nhlamlani

● Work Experience

2022

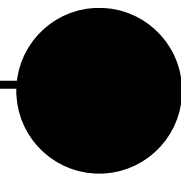
Garden Cafe



- I continued to work as a Graphic designer for Garden Cafe, doing Branding, Logo and Copywriting

2022

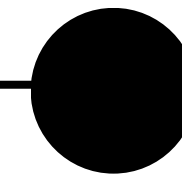
Lyfstyle Records
(Freelance)



- As a Freelancer I did a Logo design for Lyfstyle Records

2022 - 2025

Freelance Projects

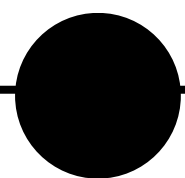


In between 2022 – 2025 I worked in between freelance projects such as creating posters for upcoming companies, such as 3 Pole tent, Kasi Cocktails, Beauty Beats, Mr Sos, President vs Captain

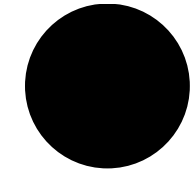
● Work Experience

2023

MyCity - Connect
(Freelance)

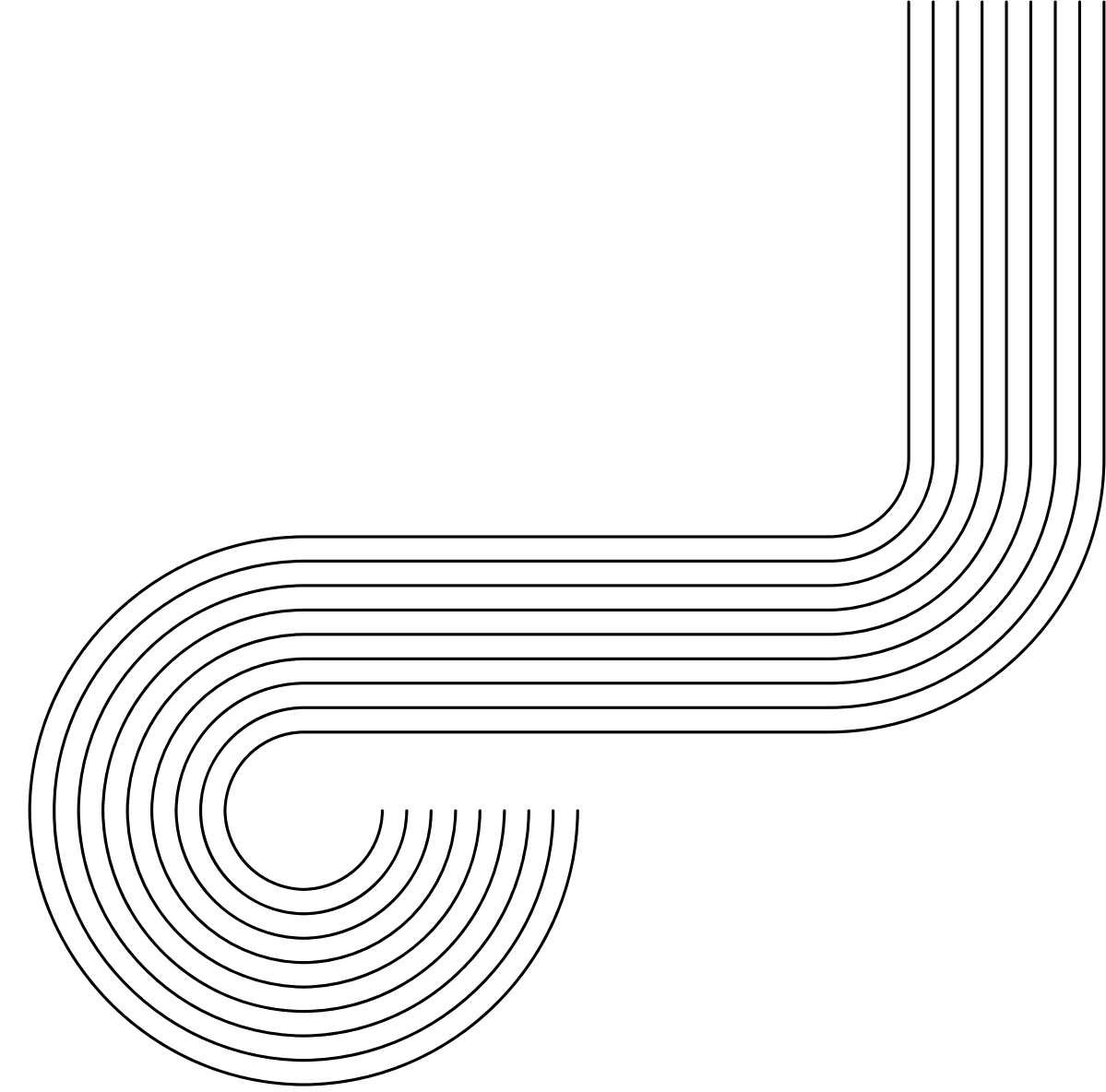


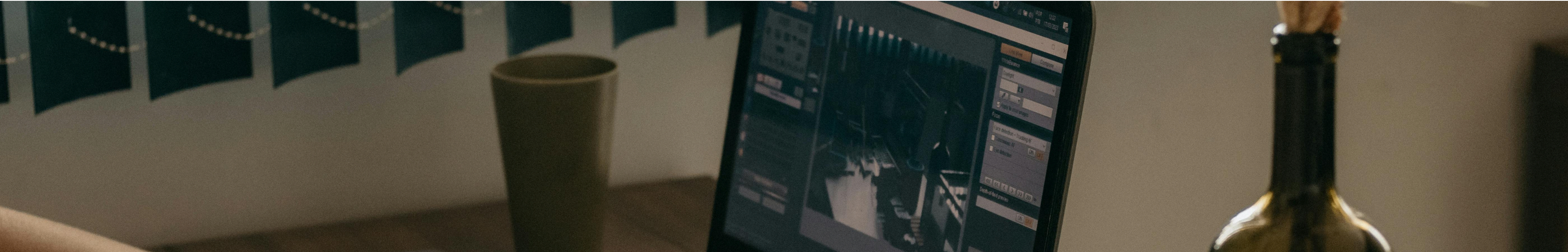
I did a project with MyCity –
Connect, producing a logo for them.



Digital Skills

- Adobe
- Canva
- Logos
- Posters
- Branding
- Copywriting





My Previous Creative Projects



Logo design

Project 1

Reswater Group

With this project I will be displaying the branding design layout for reswater group.



Business Company Profile

2024



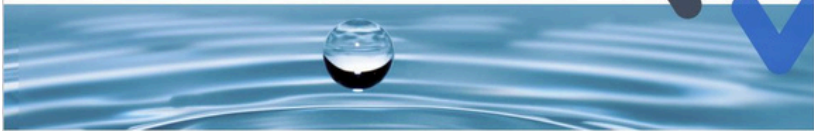
We Thank God For Water.



Index

- About Res Water
- Why Res water
- Our Vision and Mission Our Goal
- Pricing
- Registration
- Contact details

About Reswater



Res Water is a dynamic and innovative company that operates under the umbrella of Res Lifestyle, a trusted name in the business world. As a specialized provider of high-quality water solutions, Res Water caters to the unique needs of both large industrial companies and small businesses.

With a deep understanding of the vital role that water plays in various industries, Res Water is committed to delivering exceptional service and value to its clients. Our team of experts possesses extensive knowledge and experience in water management, ensuring that we can meet the diverse requirements of our customers.

At Res Water, we recognize that water is a precious resource, and we strive to optimize its usage while maintaining sustainability and environmental responsibility. We adhere to strict quality control measures to ensure that our water meets the highest standards of purity, making it suitable for a wide range of applications.



Our Goal

Our primary goal at Res Water is to establish a strong presence in the market by offering a distinctive and exceptional water brand that resonates with our customers. We aim to achieve this by:

1. Delivering exceptional quality: We are dedicated to sourcing the purest and most refreshing water, ensuring that every sip of Res Water is a satisfying and rejuvenating experience for our customers.
2. Fostering customer well-being: We strive to educate and raise awareness about the importance of hydration for overall health and well-being. By promoting the benefits of drinking water, we aim to improve the lives of our customers and contribute to their long-term vitality.



Our Goal

3. Embracing sustainability: We are committed to reducing our environmental impact through sustainable practices, including responsible water sourcing, eco-friendly packaging, and recycling initiatives. Our goal is to lead the way in the industry, setting an example for others to follow.
4. Building strong relationships: We believe in fostering strong connections with our customers, partners, and communities. We aim to create a trusted and reliable brand that people can rely on, always striving to exceed expectations and build lasting relationships based on transparency, integrity, and exceptional service.
5. Driving innovation: We embrace continuous improvement and innovation, seeking new ways to enhance our products, processes, and customer experiences. By staying ahead of industry trends and consumer preferences, we aim to deliver cutting-edge solutions that redefine the bottled water market.

Prices

Normal prices

Still water - R13

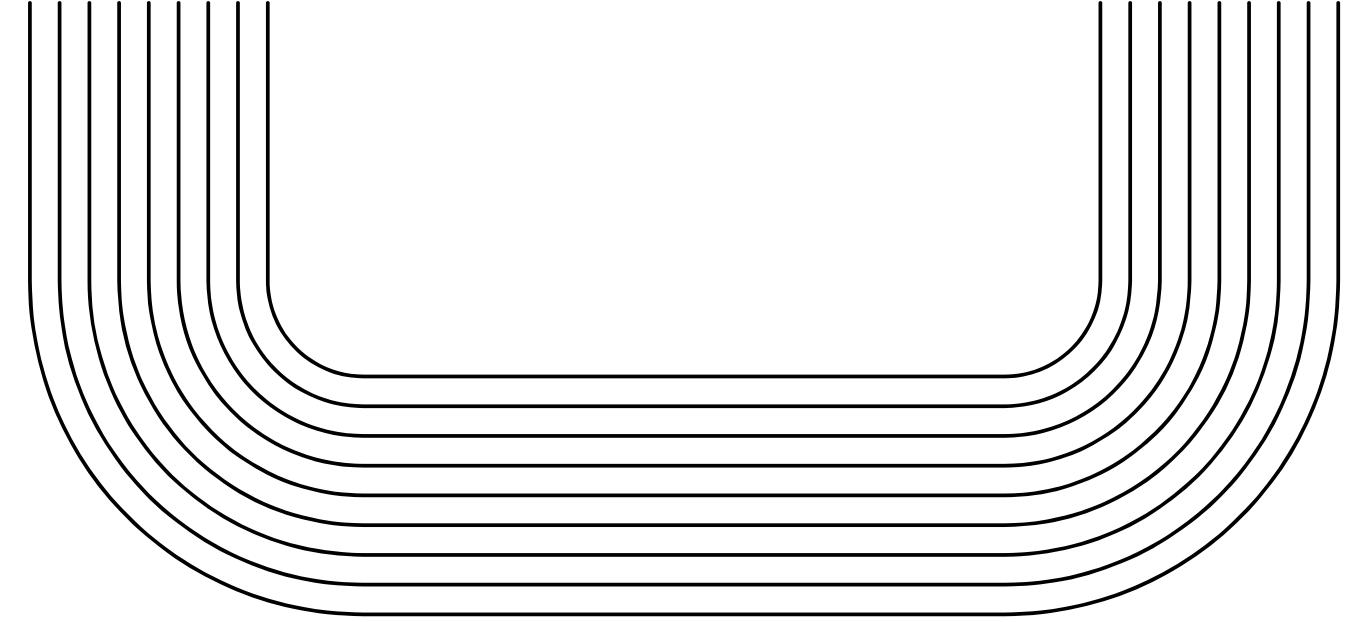
Bulk Prices

5 Liter = R14
1.5 Liter = R8.50
500lm = R6.50

Please note this is discount prices

Copywriting

I will start with Copywriting, and I'll begin with the design of the company profile, providing the information of what the company is all about, with components such as Mission and a vision statement, the following is a display of the company profile that was designed:



Copywriting

The display of the following copywriting, is the portfolio of clients and potential clients, context such as label designs and price.

Mock-up 1



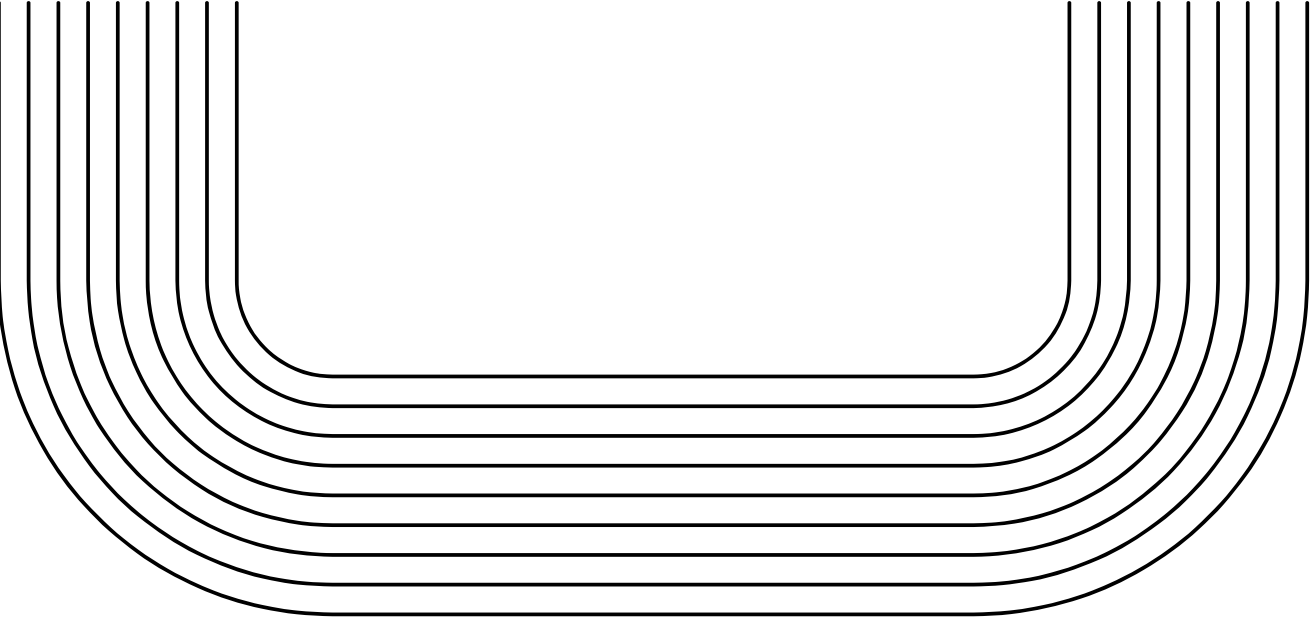
PRICE LIST

The following prices we offer:

Still Water - R8

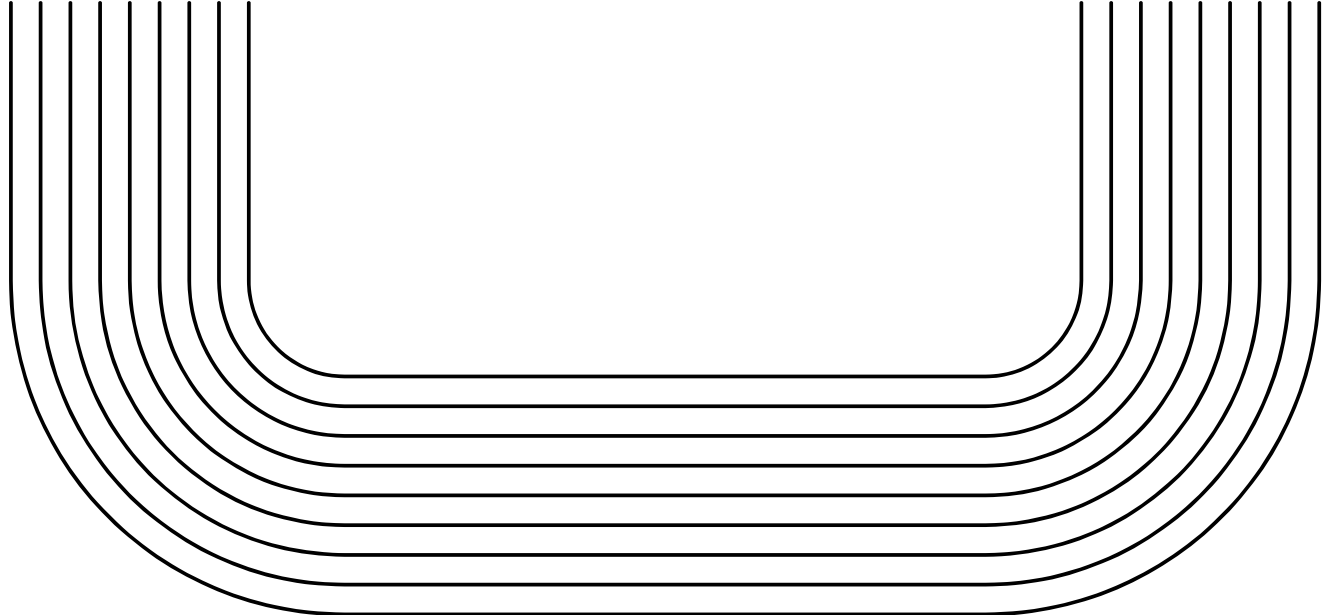
PROJECT PROPOSAL					
Introduction At Res-water, we understand the crucial role that proper hydration plays in the development and performance of Foundation Phase learners. We propose a partnership with Benoni Junior School to supply high quality bottled water for students, ensuring their physical well-being, enhancing cognitive function, and fostering an environment of learning and growth. Additionally, we will incorporate a sustainable recycling initiative, turning an essential daily activity into an educational and environmentally responsible practice. Importance of Water for Foundation Phase Learners Water is essential for the overall health and development of young learners. Here's why it's critical for Foundation Phase students to have access to clean drinking water:					
ORGANIZATION AND MANAGEMENT <table><tr><td>Ozzy Mondlana CEO</td><td>Thando Makananisa Director</td></tr><tr><td>Sizwe Maseko COO</td><td>Sihle Maseko Management System</td></tr></table>		Ozzy Mondlana CEO	Thando Makananisa Director	Sizwe Maseko COO	Sihle Maseko Management System
Ozzy Mondlana CEO	Thando Makananisa Director				
Sizwe Maseko COO	Sihle Maseko Management System				
PAGE 3					

PROJECT PROPOSAL	
Cognitive Function and Emotional Wellbeing	
	COGNITIVE FUNCTION Proper hydration improves concentration, memory, and alertness, which are crucial for young learners as they absorb new information and develop foundational skills. Physical Health: Water aids in digestion, regulates body temperature, and supports the immune system. It prevents dehydration, which can lead to fatigue, headaches, and other health issues that hinder learning.
	EMOTIONAL WELL-BEING Staying hydrated can help stabilize mood and reduce irritability, creating a more conducive environment for learning and interaction.
PAGE 4	



Copywriting

The following is a proposal towards a school called Benoni Junior School, where Reswater, is sending out a proposal to work in partnership with Benoni Junior School. This partnership is on the bases of ensuring their physical well-being, enhancing cognitive function, and fostering an environment of learning and growth. Additionally, we will incorporate a sustainable recycling initiative, turning an essential daily activity into an educational and environmentally responsible practice.



Copywriting

The following is a proposal towards a school called Benoni Junior School, where Reswater, is sending out a proposal to work in partnership with Benoni Junior School. This partnership is on the bases of ensuring their physical well-being, enhancing cognitive function, and fostering an environment of learning and growth. Additionally, we will incorporate a sustainable recycling initiative, turning an essential daily activity into an educational and environmentally responsible practice.

Why Choose Reswater

At Reswater, our values are rooted in quality, sustainability, and community engagement. Here, why Benoni Junior School should choose us as their water supplier:

Quality Assurance: We guarantee that our water is of the highest quality, sourced and bottled with the utmost care to ensure safety and purity.

Sustainability: We are committed to reducing our environmental footprint, which is why we actively promote and support recycling initiatives in the schools we partner with.

Community-Focused: We believe in giving back to the communities we serve. Our profit-sharing model with schools is a testament to our commitment to education and community development.

Educational Partnership: We're not just a supplier; we're a partner in education. Our initiatives, like the recycling program, are designed to complement the school's curriculum and reinforce important life lessons for students.

Mock-up and Stickers design

The following is a mock-up and sticker design on how the bottle would appear.

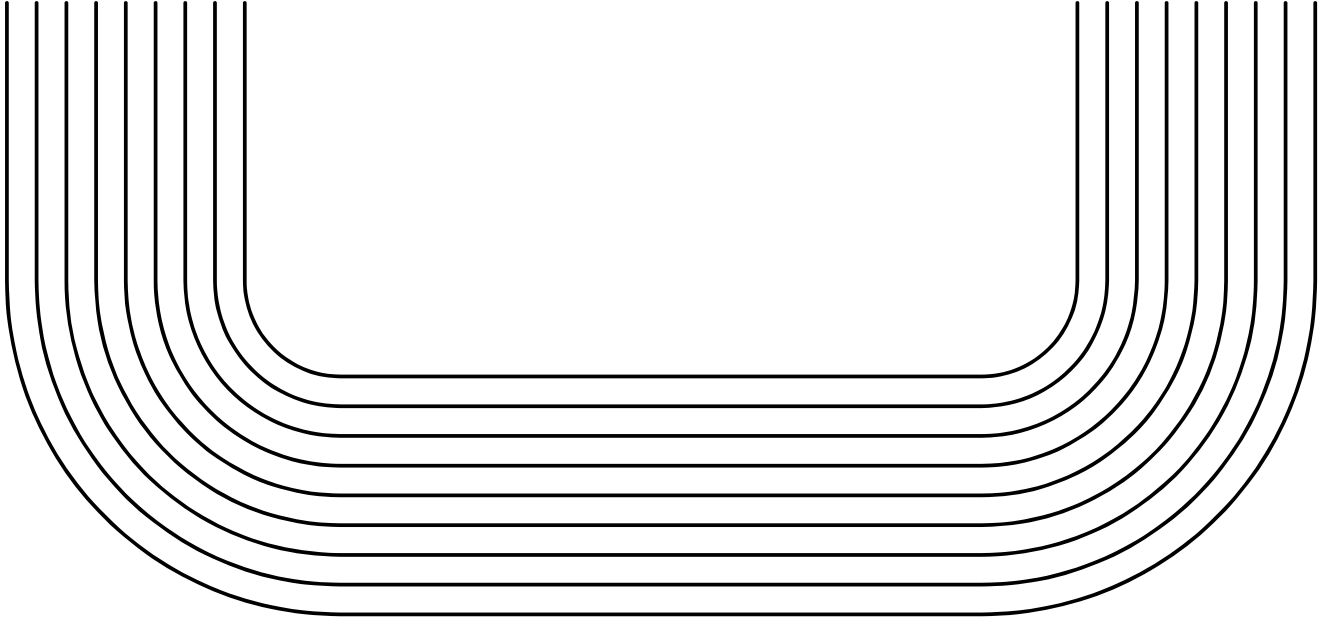
There is an option as well on whether you would like transparent or white stickers





Copywriting (Poster)

These are posters that are part of the marketing of Res water, used for advertising.



Water bottle label

The following images are the reswater water bottle label and water bottle labels for clients



Project 2

Garden Cafe

For Garden Café, I developed a complete visual identity project. This included branding design, creating a modern and nature-inspired logo, and crafting copywriting for the company profile to reflect its eco-friendly and welcoming atmosphere. The project unified Garden Café's brand voice and visuals, enhancing its professional image and customer appeal.

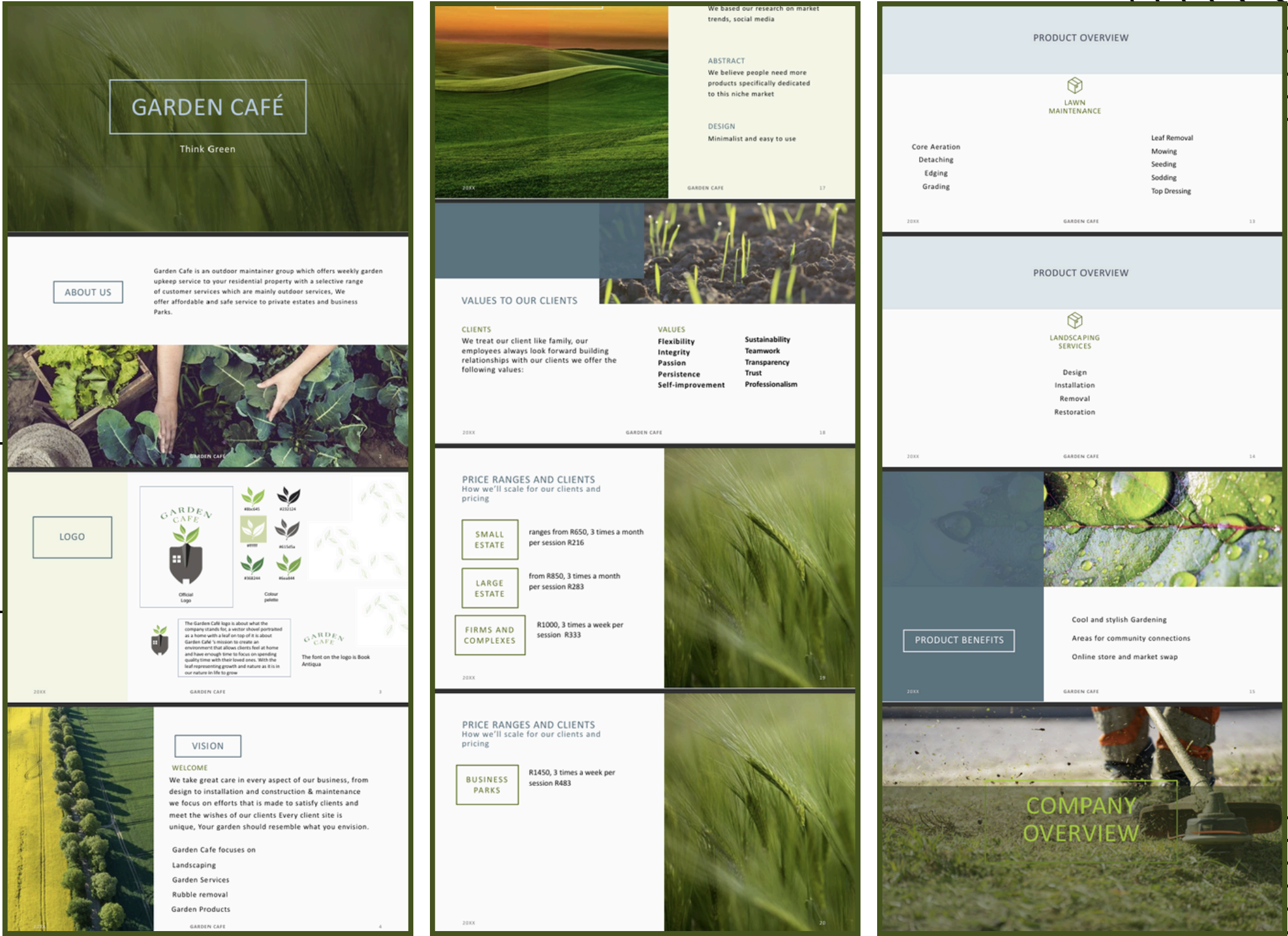


Logo

Project 2

Garden Cafe

This Garden Cafe project is a company profile, giving information about the company, such as the vision and the mission statement and pricelist



Project 2

Garden Cafe

This Garden Cafe project is a business card



Project 2

Garden Cafe

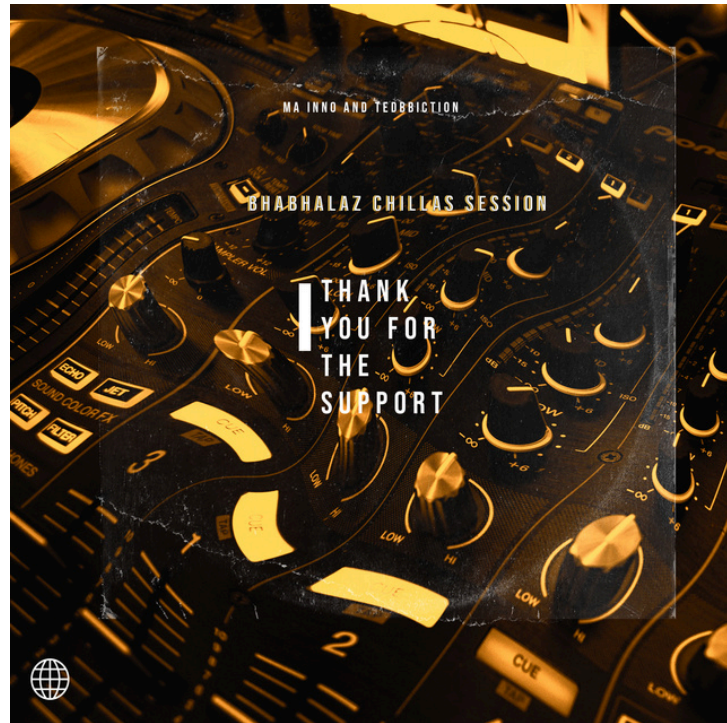
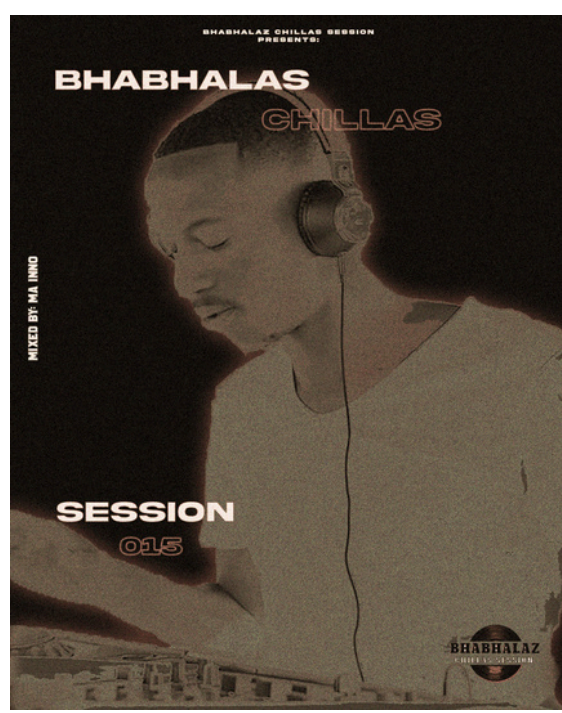
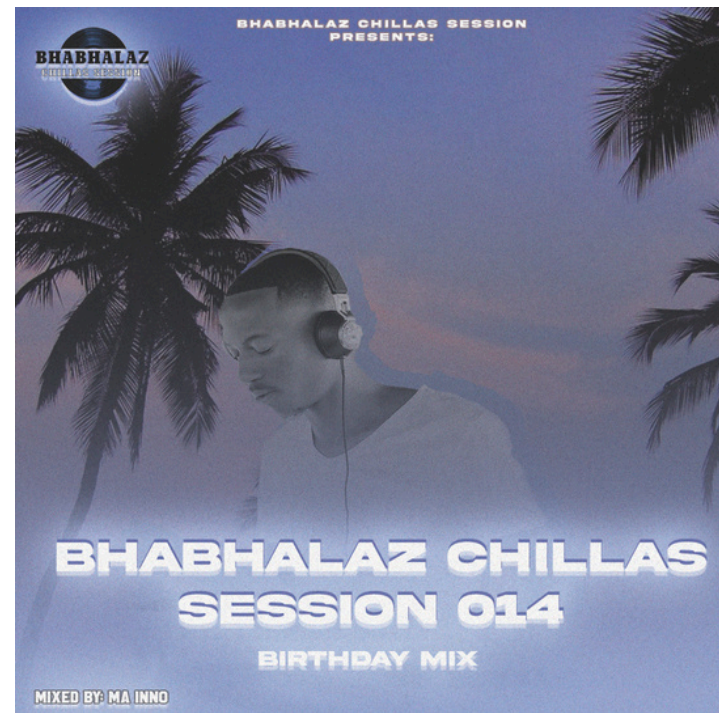
This Garden Cafe project is a business brochure



Bhabhalas Chillas Session

For Bhabhalas Chillas Session, I created a vibrant and youthful branding identity, including a bold and energetic logo that reflects the event’s lively atmosphere. I also handled copywriting and poster design, ensuring the visuals and messaging captured the fun, social, and creative spirit of the sessions while maintaining a consistent and professional brand image.

Project 3



Posters

Bhabhalas Chillas Session

For Bhabhalas Chillas Session, I created a vibrant and youthful branding identity, including a bold and energetic logo that reflects the event's lively atmosphere. I also handled copywriting and poster design, ensuring the visuals and messaging captured the fun, social, and creative spirit of the sessions while maintaining a consistent and professional brand image.

Project 3

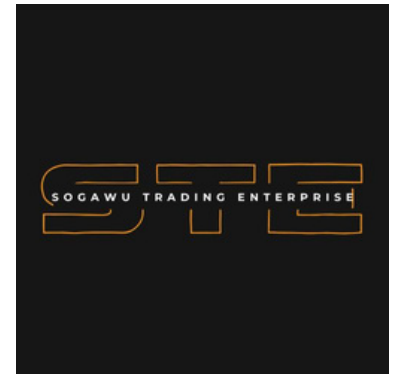


logo

Freelance Projects

As a freelance graphic designer, I've worked on various creative projects, including logo design, poster design, and copywriting for different brands and events. My work focuses on crafting unique visual identities and compelling messages that align with each client's vision, helping them communicate effectively and stand out through impactful, professional, and well-designed visual content.

Logos



Free logo



These are logos that I did in my free time of no particular company.

Freelance Projects

As a freelance graphic designer, I've worked on various creative projects, including logo design, poster design, and copywriting for different brands and events. My work focuses on crafting unique visual identities and compelling messages that align with each client's vision, helping them communicate effectively and stand out through impactful, professional, and well-designed visual content.

Posters

LAUNDRY SERVICE

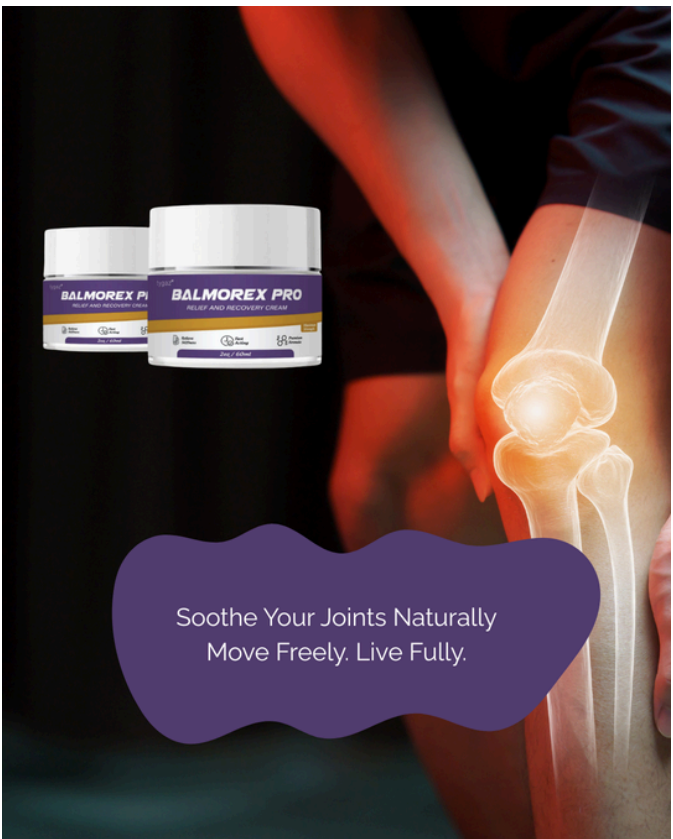
Laundry made easy! Save time, stress less, and enjoy fresh laundry at your convenience.

- Wash, Dry and Iron
- Curtains, Work Suit, Blankets, and Carpets
Charging per basket:
Small Carpet: R70,00
Big Carpet: R100,00
- Servicing with my own Sta'Soft and Washing Powder
- 0730238629 for Calls and WhatsApp





Soothe Your Joints Naturally
Move Freely. Live Fully.





More Flexibility
More Comfort
More Freedom
That's the Joint Genesis™ promise.



IN ASSOCIATION WITH KCM CHURCH

NEIGHBORS PRESENT
CLOTHES TO
THE NEEDY

CHARITY EVENT

18 DEC 2021

76 RARANE STREET,
PAYNEVILLE

TIME: 12H00

FOOD IS FOR FREE AND ALSO
CLOTHES WILL BE AVAILABLE
TO THOSE WHO ARE IN NEED

CALL: 085 370 3580



MR. SOS

Email: Mhlangaowen45@gmail.com

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Tsakane
1550

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+27 72 854 3839
WhatsApp: 067 843 0843



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Hi there I'm Junior
Ramona a health &
fitness coach

I want to help people live
healthier lives and be active
I help with:

- Skin
- Hair
- Weight Maintenance
- Energy

Call: 081 404 9551



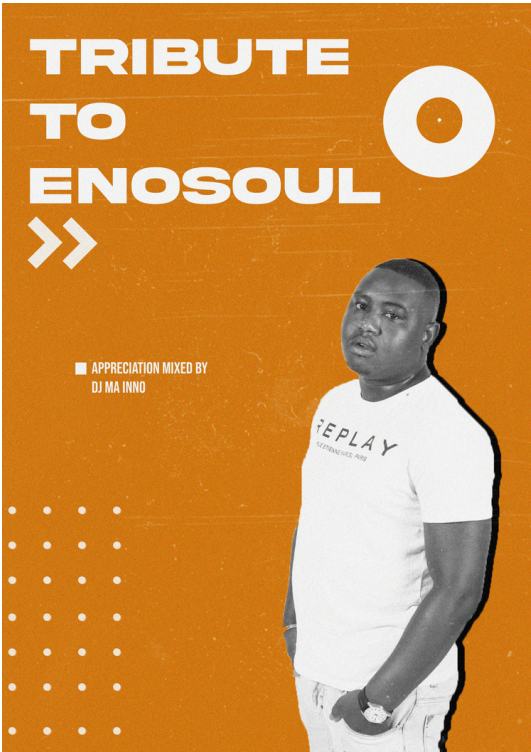
Freelance Projects

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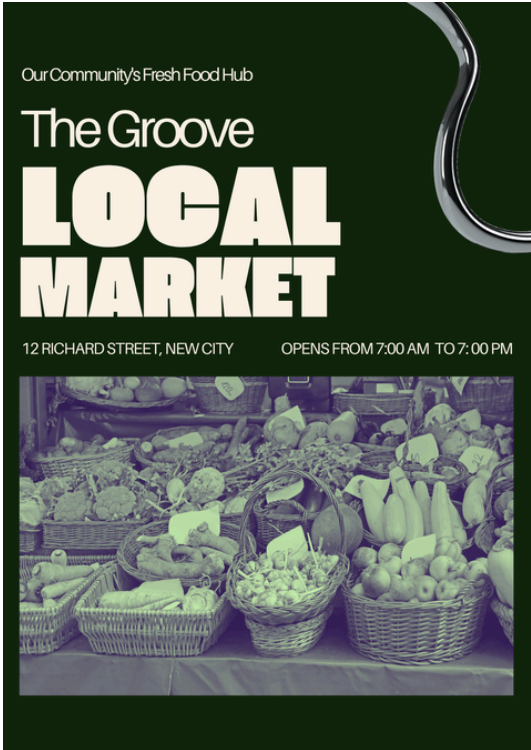
These Posters are made in my free time of no particular company.



Posters



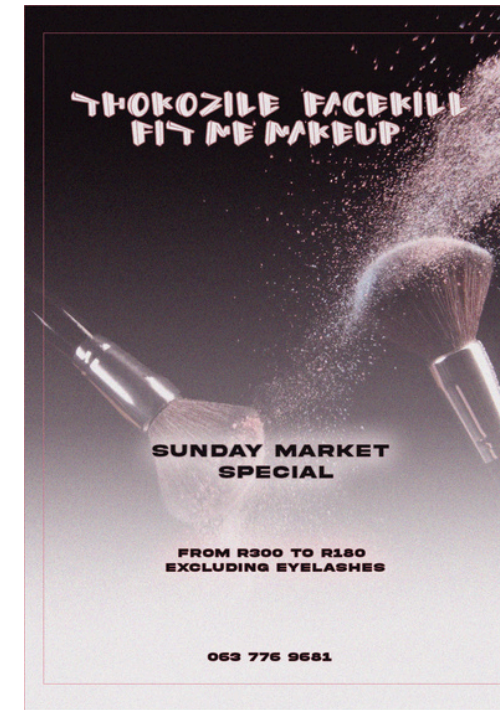
Free Posters



Freelance Projects

The following are other freelance projects that was produces from over years.

Posters



Logos



Album cover



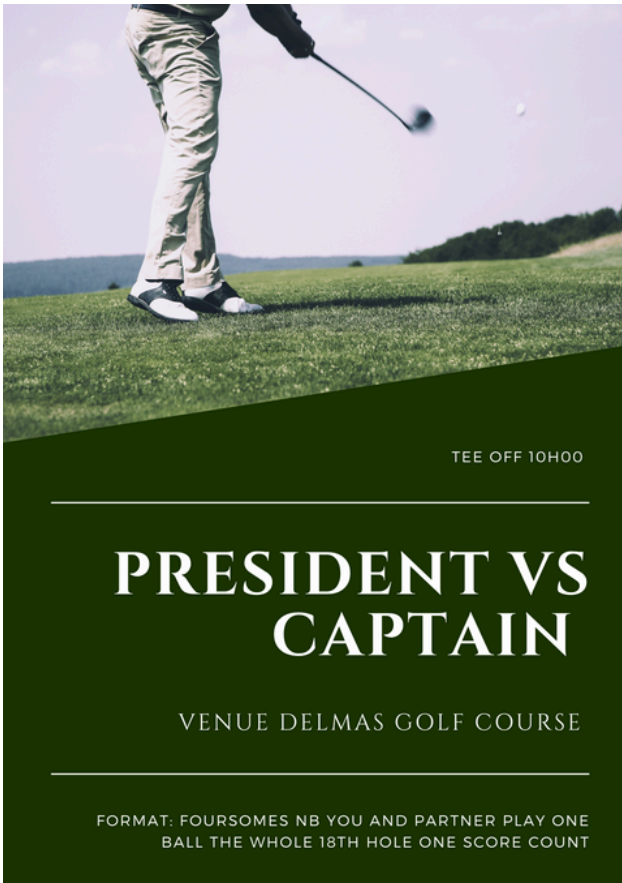
Mockups



Freelance Projects

The following are other freelance projects that was produces from over years.

Posters



Logos



Skills Projects

This my skills project showcasing practiced skills I have learned over the years through graphic design, this is the typography section.

Typography

Typography Posters

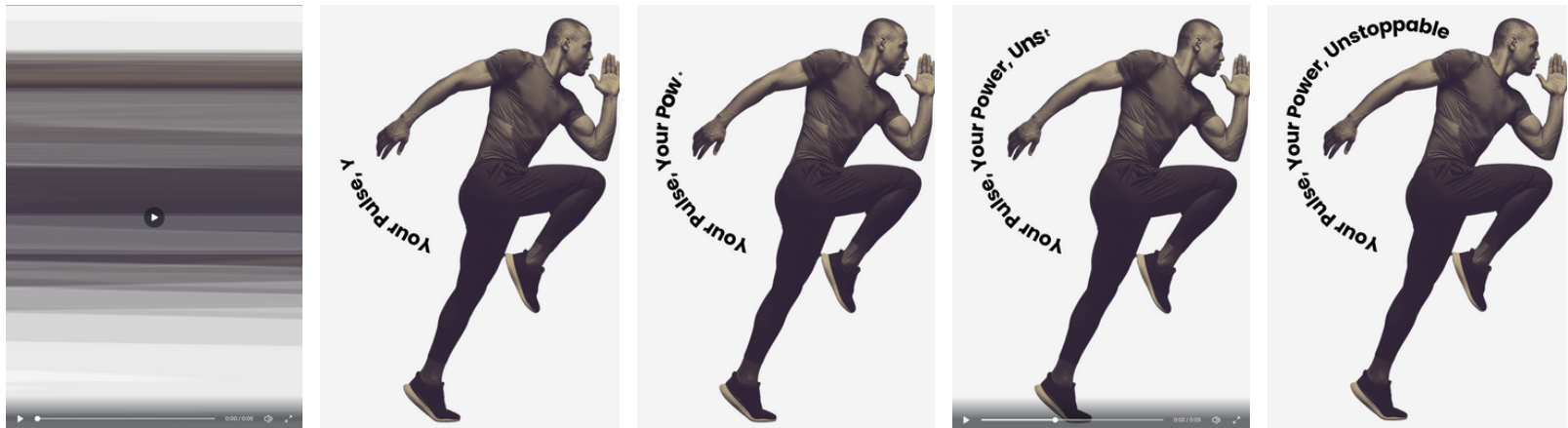


3D Typography

PULSE

Projects

Kinetic Typography



Typography Exploration



Projects

Magazine



Noah Schumacher

Professional Player

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Nulla consequat massa quis enim. Donec pede justo, fringilla vel, aliquet nec, vulputate eget, arcu. In enim justo, rhoncus ut, imperdiet a, venenatis vitae, justo. Nullam dictum felis eu pede mollis pretium. Integer tincidunt. Cras dapibus. Vivamus elementum semper nisi. Aenean vulputate eleifend tellus.

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“The Gear Makes everything effortless, I feel Comfortable and I’m able to play with freedom”



Next Gen Athletes Care for Drip

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Rising Stars, Feel Good and Look Great

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“Winners focus on winning, but it matters looking good and wearing good”

Nulla consequat massa quis enim. Donec pede justo, fringilla vel, aliquet nec, vulputate eget, arcu. In enim justo, rhoncus ut, imperdiet a, venenatis vitae, justo. Nullam dictum felis eu pede mollis pretium. Integer tincidunt. Cras dapibus. Vivamus elementum semper nisi. Aenean vulputate eleifend tellus.

Big and Prestigious Sports Wear Companies Share Their Secrets

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“In sports, Gears Matters”

— Chad Gibbons

Projects

Book Cover



mockups



mockups



Brochures



Projects

Events Invites



mockups

Infographic



mockups



SAFETY IN SPORTSWEAR



01. INJURY PREVENTION

Proper sportswear provides essential support and flexibility, reducing the risk of strains, sprains, and muscle injuries during intense movement.

02. BREATHABLE & MOISTURE CONTROL FABRICS

High-quality, breathable materials help regulate body temperature and prevent overheating or skin irritation during workouts.

03. VISIBILITY & REFLECTIVE DESIGN

Reflective strips and bright colors enhance visibility, keeping athletes safe during early-morning or nighttime activities.



Skills Projects

This my skills project showcasing practiced skills I have learned over the years through graphic design, this is the typography starting with Brand & Identity section.

This section is designs following a made up Sportswear company Pulsewear

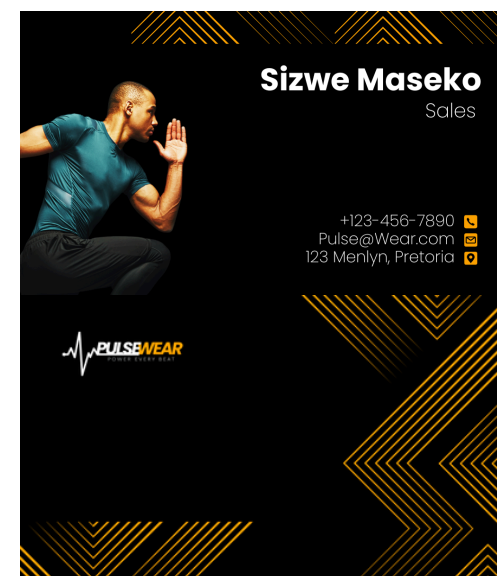
Branding

Logo Typography



Mockups

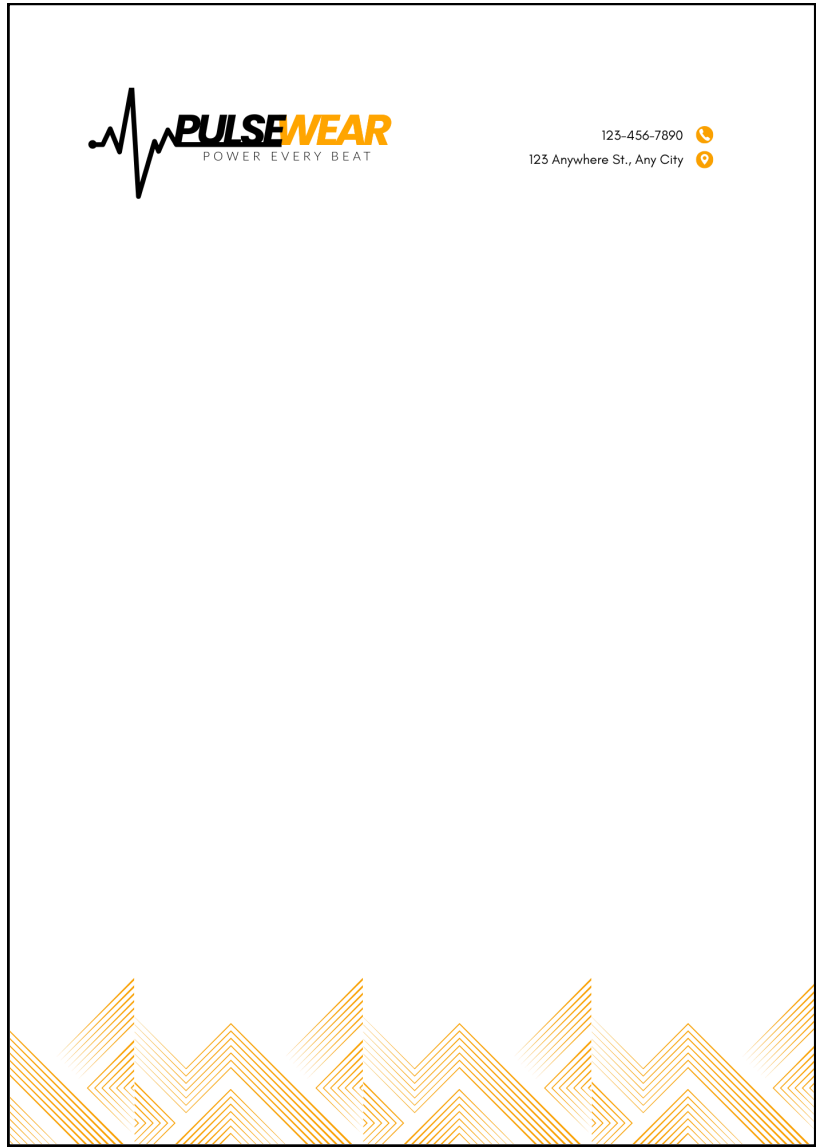
Business Cards



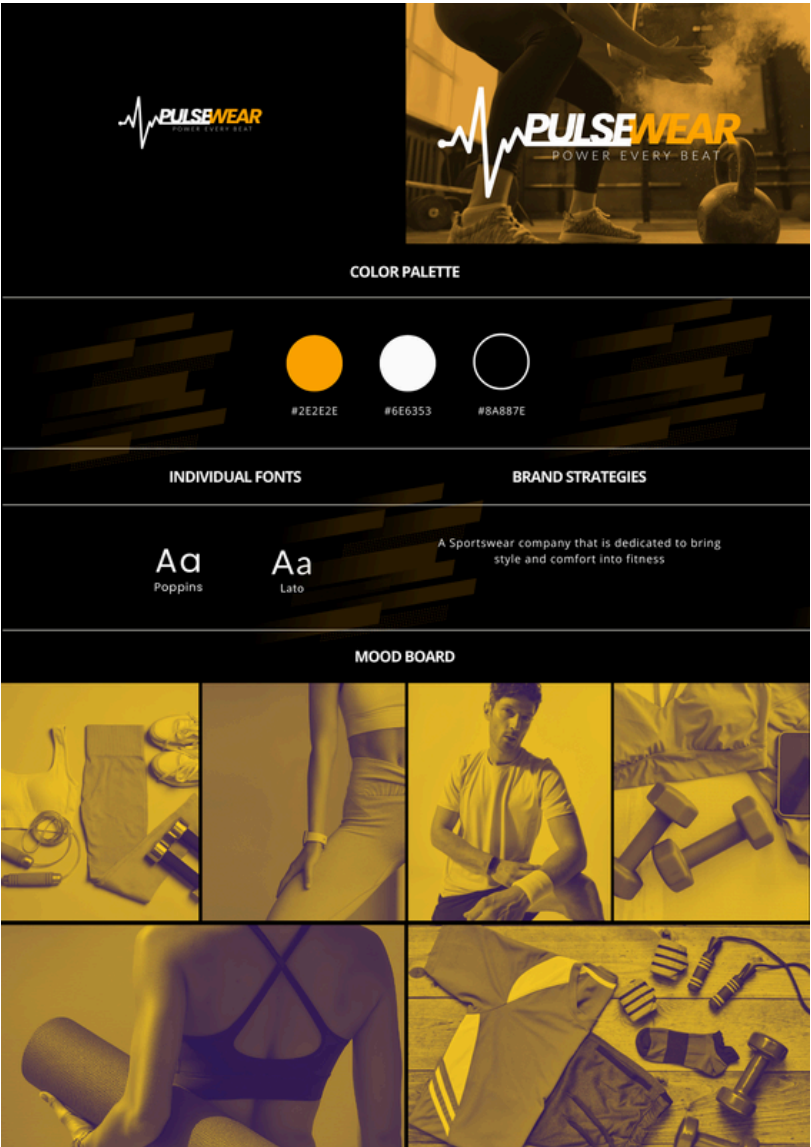
Mockups

Projects

Letterhead



Brand Style Guide



Projects

Packaging designs



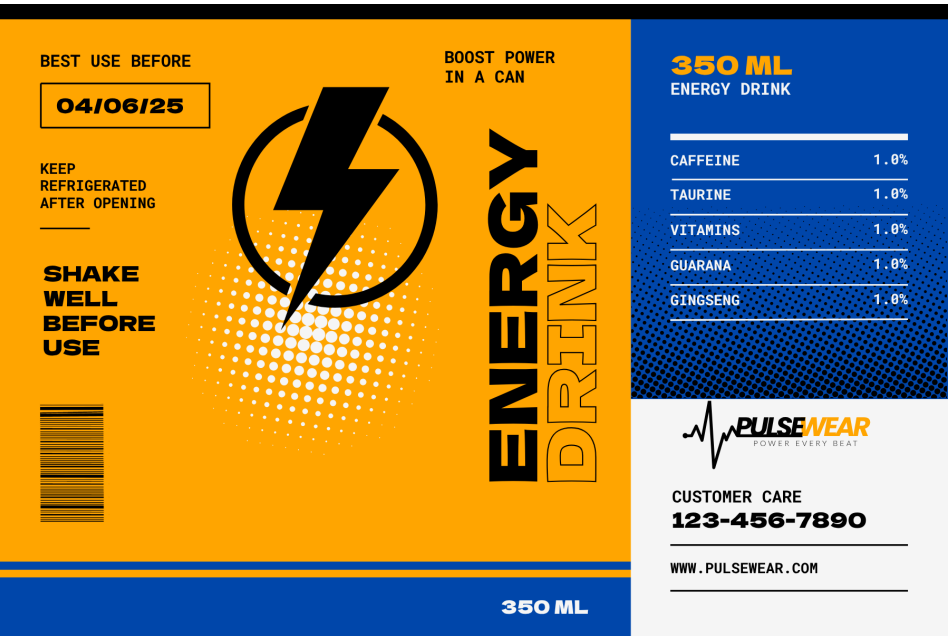
Mockups



Mockups



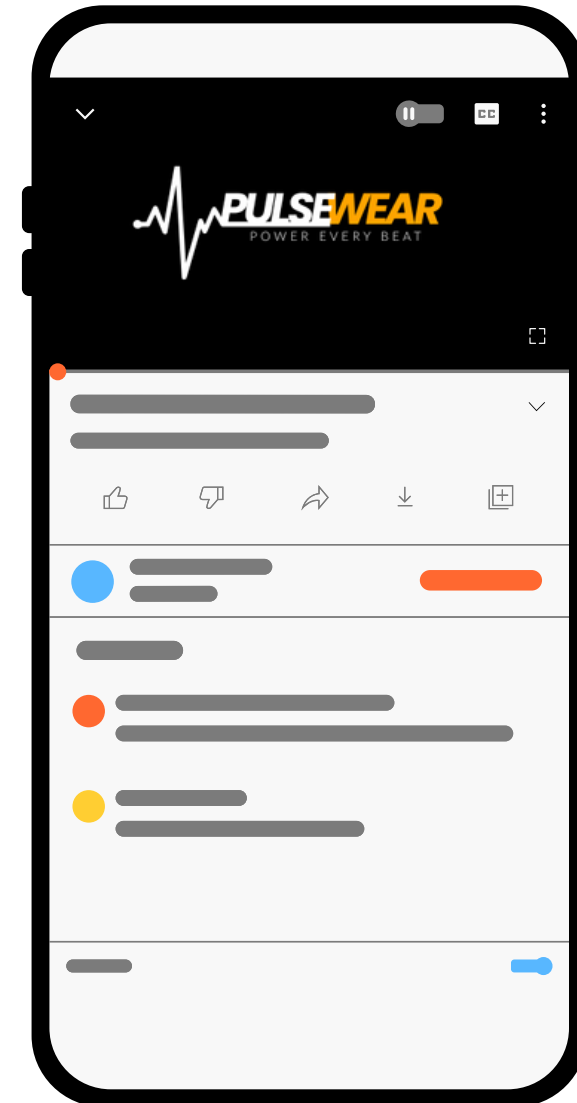
Product Label



Skills Projects

This my skills project showcasing practiced skills I have learned over the years through graphic design, this is the Marketing & Advertising section.

Marketing & Advertising



Projects

Photo Manipulation



Mock-up

Projects

Concept Poster



mock-up



mock-up

Editorial Illustration

Why Sportswear Matters and Why It Should Be Taken Seriously

Sportswear has evolved far beyond gym clothing — it's now a crucial part of performance, health, and modern lifestyle. Whether you're an athlete, fitness enthusiast, or someone who values comfort and mobility, the right sportswear can significantly impact how you feel, move, and perform. It's not just about looking good; it's about functionality, confidence, and safety.

Quality sportswear is designed with purpose. From moisture-wicking fabrics that keep you dry to breathable materials that regulate temperature, every detail supports your body's natural movement. Proper sportswear reduces the risk of injury, improves flexibility, and provides the comfort needed for longer, more effective workouts. It empowers athletes to focus on their performance rather than discomfort or distraction.

Beyond physical performance, sportswear has become a statement of identity. It represents discipline, energy, and an active mindset. In today's world, athleisure — the blend of athletic and casual wear — shows how sportswear has influenced everyday fashion, encouraging people to lead healthier, more active lives. It's not just clothing; it's a lifestyle choice that promotes self-care and confidence.

Taking sportswear seriously also supports innovation and sustainability. Many modern brands are adopting eco-friendly fabrics and ethical production, proving that style and responsibility can go hand in hand. When consumers invest in quality sportswear, they're not only improving their performance but also supporting a global movement toward better design, inclusivity, and environmental awareness.

In essence, sportswear deserves more respect because it empowers people to move freely, perform better, and live actively. It's a bridge between health, fashion, and personal expression. Choosing the right sportswear isn't vanity — it's a commitment to your well-being, your confidence, and your journey toward a stronger, more active life.



Price List

Logo

R120,00

Posters

R120,00

Company Profile

R300,00 per page

Copywriting

Business & Branding: R200 per hour

Marketing & Advertising: R200 per hour

Creative & Consumer: R200 per hour

Digital & Content: R200 per hour



Have Any Questions?

If you have any questions, suggestions, or need assistance, please don't hesitate to reach out.

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Thank You

I look forward to hearing from you!